



California Trails Conference Foundation

A 501(c)(3) nonprofit organization #68-0343597

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Richard E. Troy

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Treasurer
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Executive
Director
Lauralee Svendsgaard
lsven@peak.org

Sponsorship Opportunity **California Trails & Greenways Conference** **April 21 to 23, 2010** Cambria Pines Lodge, Cambria

Dear Trail Advocate:

In this, the **25th (Silver) Anniversary** of the **California Trails & Greenways Conference**, we invite you to become a **Silver Anniversary Sponsor**. As a Sponsor, you will have a truly unique opportunity to promote your agency, services or products to a broad range of trail professionals and advocates from throughout California (and beyond) during this 3-day event. You will have significant opportunities to meet with trail representatives from local, state and federal agencies; strengthen your relationship with a broad range of resource based nonprofit organizations; and expose your services and products to hiking, biking and horseback riding advocates.

As the only statewide, non-motorized trails conference in California, our contact database directly serves **over 1,500 trail managers and advocates** (many with direct purchasing and contracting authority). We attract almost 300 trails professionals to the Conference, and provide exhibit space and other **marketing opportunities** that guarantee frequent and meaningful exposure to your agency or organization.

Whatever level of sponsorship you choose, your contribution to the nonprofit California Trails Conference Foundation is applied to direct conference costs thereby reducing registration fees for all attendees – a truly appreciated gesture as trail budgets are under pressure statewide. Your sponsorship provides significant opportunities to **promote your services and products through our email promotions, links from the California State Park website, in selected conference items and exhibit areas**. This is a truly *silver* opportunity to **directly connect trail planners, builders, managers and advocates** to your services and products.

Information about the California Trails & Greenways Conference, Sponsorship Levels and a Sponsorship Application are enclosed or available on the Conference website: www.parks.ca.gov/trails/conference or by contacting Laura Svendsgaard at 877-776-3619 or lsven@peak.org.

Sincerely,

Dick Troy

Richard E. Troy, President
California Trails Conference Foundation



Sponsorship Levels

California Trails & Greenways Conference

April 21 to 23, 2010
Cambria Pines Lodge, Cambria

Platinum Trail Supporter \$5,000

- Sponsorship recognition in Conference promotional mailings to over 1,500 active trail advocates
- Recognition as the Sponsor of the Opening or Celebration Dinner and evening events
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Preferred complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- Four complimentary Full Conference Registrations with meals

Golden Trail Supporter \$3,500

- Recognition as a lunch or plenary sponsor
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Preferred complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- Three complimentary Full Conference Registrations with meals

Silver Trail Supporter \$2,500

- Sponsorship of a pre-conference workshop
- Acknowledgement in the Conference program
- Your logo on selected Conference items and website
- Complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- Two complimentary Full Conference Registrations with meals

Bronze Trail Supporter \$1,500

- Sponsorship of a concurrent session
- Acknowledgement in the Conference program
- Complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- One complimentary Full Conference Registration with meals

Copper Trail Supporter \$1,000

- Acknowledgement in the Conference program
- Complimentary exhibit space
- Hot link to your website from California State Parks' Conference website
- One complimentary Full Conference Registration with meals

Brass Trail Supporter \$500 General Sponsors \$250 Nonprofits*

- Acknowledgement in the Conference program
- Complimentary shared table space
- Name listed on California State Parks' Trails & Greenways Conference website

** A special category for small nonprofits with no paid staff.*



Sponsor Form

California Trails & Greenways Conference

www.parks.ca.gov/trails/conference

April 21 to 23, 2010

Cambria Pines Lodge, Cambria

Sponsor Name: _____

Contact Person: _____

Address: _____

City _____ Zip _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Level

☐ **Platinum** \$ 5,000 ☐ **Bronze** \$ 1,500

☐ **Golden** \$ 3,500 ☐ **Copper** \$ 1,000

☐ **Silver** \$ 2,500 ☐ **Brass** \$ 500

Or \$250 for small nonprofits with no paid staff

Payment Information

Sponsorship Contribution \$ _____

Additional Payment \$ _____

Total \$ _____

☐ **Full payment enclosed (check or money order), payable to**
California Trails Conference Foundation

☐ **Charge payment to:** Visa or MasterCard

Cardholder's name (please print): _____

Cardholder's address, city, state, zip code: (If different from above)

Account # _____ Expiration Date: _____

Cardholder's signature: _____ Date: _____

Sponsor Recognition



Electronic logo (300 DPI minimum JPEG sent via email)

Donations received by January 15 will receive early recognition.

Donations received by March 1 will be recognized on selected conference items.

Exhibit Request



Exhibit Space Requested (please fill out information below)



No Exhibit Space Requested

Type of Exhibit



Free standing exhibit
(maximum length 10 ft.)



Half table (shared) *Brass Trail
Supporter*



Standard exhibit table
(8 ft. x 2.5 ft. table)



Outside exhibit

Exhibit Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Display dimensions: _____

Do you need electrical power? _____

Will someone staff the exhibit? _____

Send to:

California Trails Conference Foundation

P.O. Box 1047

Yachats, OR 97498

Phone & Fax: 877.776.3619

Email: *Isven@peak.org*

Thank You!